Update Local Check Data File Form 398	Help
Collapse All Sections Expand All Sections Update Local Update Local	
Federal Communications Commission Washington, DC 20554 Approved by OMB 3060-0754 FCC 398	
Children's Television Programming Report	
Report reflects information for quarter: 1st Quarter 2008	
<u>Licensee Information - (click to hide section)</u> Channel Number Channel Number	
1. Call Sign Charmer Number Zip County Zip County	ode
Digital 56 St. Louis Missouri St. Louis 63102	
Licensee KMOV-TV, Inc.	Addracc
World Wide Web Home Page	Address
O Network Affiliation Nielsen DMA O Independent St.Louis Www.kmov.com	
Previous Call Sign (if applicable) License Renewal Expiration I	
Facility ID Number (mm/dd/)	(YYY)
Analog Core Programming - (click to hide section)	
Clear Section Clear	
2. State the average number of hours of Core Programming per week broadcast sy	Yes O No
including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?	res O No
b. Identify publishers who were sent information in 3.a.	
The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.	5: . Ibi
4. Complete the following for each program that you aired during the past three months that meets the de Core Programming. Complete the chart below for each Core Program.	erinition of
Program 1	
Clear Program Pata Delete Program Data	
Title of Program 1 Origination	
STRAWBERRY SHORTCAKE	nplete
Days / Times Program Regularly Focal times direct states and states and states and states are states and states are states and states are states and states are state	n Report
Sundays 7:30am	
Length of Program	
Age of Target Child Audience 3	of Core
In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive to qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to qualities, Strawberry Land. Using the self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the arrative, have pro-social descriptions of the relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally for the description of the relationship of the relation of th	
Does the Licensee identify the program by displaying throughout the program the symbol E/I? • O	Yes O No

Program 2					
[2]	<u>Clear</u> <u>Program</u>		<u>Delete</u> <u>Program</u>		
Manusercered	Data		<u>i rogiani</u>	Origination	
Title of Progran	n 2			Network	
CAKE					If preempted,
Days / Times P Scheduled	rogram Regularly		Il times aired at Ilarly scheduled time	Number of Preemptions	complete Analog Preemption Report Use
Saturdays 10:30am		12		Add and Dele Buttons Belo	
Length of Prog		30	minutes	T vears	
Age of Target (Child Audience	8 mational	years to 12	years	meets the definition of Core
Programming.	ducational and illion	Hationai	objective of the prog	grani ana novi ie	
with two integrated levels of ex design and use of various fabri an opportunity for the viewers having a healthy life-style, and needs of children, has educatir	ducational and informational experiences. on es, the making of clothes, the crafting of use to learn about social and emotional themes s I other prosocial concepts that are developme g and informing children as a significant purp	will home, school, pla uch as the value of ntally appropriate fo lose, and otherwise	he help of three friends, produces a cable acce ode provides actual instruction regarding spec y, and household ltems, and other forms of ro- nonesty, the importance of personal worth and this age-group. This program is specifically meets the definition of Core Programming as s	eative expression. The other level in self-esteem, the meaning of friends designed to further the educational a pecified in the Commission's rules.	the episode provides nip, the value of nd informational
Does the Licen	see identify the pro	gram by	displaying throughou	it the program t	he symbol E/I? • Yes • No
Preemption In	formation				
CAKE					
Total Times Ai	red Number of Pre News	emptions	for other than Brea	_	er of Preemptions eduled
13	1			1	
* Total Times	Aired is total times	aired at i	regularly scheduled t	ime plus Numbe	r of Preemptions Rescheduled.
Add> 0	Preemption Reports				
	CAKE - Preemption	Report			Clear Data Delete
	Date Preempted / Number	Episode	If rescheduled, Da Rescheduled	te and Time	Is the rescheduled date the second home?
The second secon	3/15		3/15 8:30am		⊙ Yes O No
	If rescheduled, we public of reschedul	re promo	tional efforts made t and time?	to notify the	⊙ Yes ○ No
	Reason for Preemp	tion			
	O Public Interest	⊙ Sport	s O Non-breaking N	ews O Other	
Program 3					
? [2]	<u>Clear</u> <u>Program</u> Data	?	<u>Delete</u> <u>Program</u>		
Title of Progra	ım 3			Origination	1
CARE BEARS: ADV	VENTURES IN CARE-A-LOT		-	Network	To an analysis
Days / Times Scheduled	Program Regularly	reg	al times aired at Jularly scheduled tim		
Sundays 7am		13		O Crea	ic
Length of Prog		30			
Age of Target	Child Audience	5	years to 7	years	t meets the definition of Core
Describe the or Programming.		rmationa	objective of the pro	ografii affu 110W I	t meets the definition of Core

Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bear's use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licens	see identify the program	by displaying throughout	the program ule sy	ymbol E/I? ⊙ Yes ○ No
Program 4				
?	<u>Clear</u> <u>Program</u> <u>Data</u>	<u>Delete</u> <u>Program</u>		
Title of Progran			Origination	
SUSHI PACK			Network	If preempted,
Days / Times P Scheduled		Total times aired at regularly scheduled time	Number of Preemptions 4 Use	complete Analog Preemption Report
Saturdays 11am		9	Add and Delete Buttons Below	
Length of Progr Age of Target (Child Audience	minutes years to 11	years	
Describe the ed Programming.	ducational and informatio	nal objective of the prog	ram and how it mee	ets the definition of Core
these characters are brought to teaching of certain positive soci loyalty, honesty, and self-confi	ries featuring an unlikely group of superheroes consisting life, and dedicate themselves to fighting crime, injustic dia behaviors and skills to children. The major educational dence, and such behaviors as teamwork problem-solving eled and used by them at home and among their friends in as a significant purpose, and otherwise meets the defi	e, and helping those in need. The themes integrated into all objectives of the program are to have young viewers I and cooperation. The program seeks to help children up. This program is specifically designed to further the edu	o the episodes of Soonin PACK are associated learn some important life-lessons related to s inderstand that these are every day pro-social ucational and informational needs of children	such traits as
Does the Licen	see identify the program	by displaying throughout	t the program the s	ymbol E/I? ⊙ Yes ○ No
Preemption Inf	Formation			
SUSHI PACK	and the second of the second o			
	and Number of Droomnt	ions for other than Break	zina Number o	f Preemntions
Total Times Air	red Number of Preempt News	ions for other than Break	king Number o Reschedul	f Preemptions led
*	News 4		Reschedul	led
* 13 * Total Times	News 4 Aired is total times aired		Reschedul	2 (a) 11 (a) 2 (a) 1 (a
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports	at regularly scheduled ti	Reschedul	Preemptions Rescheduled. Clear Delete
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption	at regularly scheduled til on Report 1	Reschedul 4 me plus Number of	Preemptions Rescheduled. Clear Data Delete
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports	at regularly scheduled til on Report 1	Reschedul 4 me plus Number of te and Time Is	Preemptions Rescheduled. Clear Delete
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption Date Preempted / Epison	at regularly scheduled tilon on Report 1 de If rescheduled, Dat	Reschedul 4 me plus Number of te and Time Is se	Preemptions Rescheduled. Clear Data Delete the rescheduled date the
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption Date Preempted / Epison Number	on Report 1 de If rescheduled, Dat Rescheduled 1/5 9am comotional efforts made to	Reschedul 4 me plus Number of te and Time Is se	Preemptions Rescheduled. Clear Data Delete the rescheduled date the scond home?
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption Date Preempted / Epison Number 1/5 If rescheduled, were propublic of rescheduled da Reason for Preemption	on Report 1 de If rescheduled, Dat Rescheduled 1/5 9am comotional efforts made to	Reschedul 4 me plus Number of te and Time Is se o notify the	Preemptions Rescheduled. Clear Data Delete the rescheduled date the cond home? Yes Q No
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption Date Preempted / Epison Number 1/5 If rescheduled, were propublic of rescheduled da Reason for Preemption	at regularly scheduled tile on Report 1 de	Reschedul 4 me plus Number of te and Time Is se o notify the	Preemptions Rescheduled. Clear Data Delete the rescheduled date the cond home? Yes Q No
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption Date Preempted / Epison Number 1/5 If rescheduled, were propublic of rescheduled da Reason for Preemption O Public Interest O Sp	at regularly scheduled tile on Report 1 de If rescheduled, Date Rescheduled 1/5 9am pomotional efforts made to ate and time? ports Q Non-breaking Ne	Reschedul 4 me plus Number of te and Time Is se o notify the ews O Other te and Time Is	Clear Delete the rescheduled date the cond home? Yes O No Clear Delete The rescheduled date the cond home?
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption Date Preempted / Epison Number 1/5 If rescheduled, were propublic of rescheduled da Reason for Preemption O Public Interest O Sp SUSHI PACK - Preemption Date Preempted / Epison	at regularly scheduled tile on Report 1 de If rescheduled, Date Rescheduled 1/5 9am omotional efforts made to ate and time? ports O Non-breaking Nemon Report 2 de If rescheduled, Date at a scheduled, Date at a scheduled, Date and time?	Reschedul 4 me plus Number of te and Time Is se o notify the tws O Other te and Time Is se	Preemptions Rescheduled. Clear Data Delete The rescheduled date the cond home? Yes O No Yes O No Clear Data Delete The rescheduled date the cond home? Delete The rescheduled date the delete date
* 13 * Total Times	News 4 Aired is total times aired Preemption Reports SUSHI PACK - Preemption Date Preempted / Epison Number 1/5 If rescheduled, were propublic of rescheduled da Reason for Preemption O Public Interest O Sp SUSHI PACK - Preemption Date Preempted / Epison Number 3/1	at regularly scheduled tine on Report 1 de If rescheduled, Date Rescheduled 1/5 9am omotional efforts made to ate and time? on Report 2 de If rescheduled, Date Rescheduled 3/1 9am omotional efforts made to a control of the c	Reschedul 4 me plus Number of te and Time Is se o notify the te and Time Is se	Clear Delete the rescheduled date the cond home? Yes O No Clear Delete Data Delete

	O Public Interest O Sp	orts O Non-breaking News	s O Other	
	SUSHI PACK - Preemptic	Clear Delete		
	Date Preempted / Episod Number	de If rescheduled, Date Rescheduled	and Time	Is the rescheduled date the second home?
	3/8	3/8 9am		⊙ Yes ○ No
	public of rescheduled da Reason for Preemption	omotional efforts made to te and time? orts () Non-breaking New		⊙ Yes ○ No
	SUSHI PACK - Preemption	on Report 4		Clear Delete
	Date Preempted / Episod Number		and Time	Is the rescheduled date the second home?
	3/15	3/15 9am		⊙ Yes ○ No
	If rescheduled, were propublic of rescheduled da Reason for Preemption	omotional efforts made to the and time?	notify the	⊙ Yes ○ No
	O Public Interest O Sp	orts O Non-breaking New	s O Other	
Scheduled Sarudays 9:30an Length of Pro Age of Target	Program Regularly ogram t Child Audience educational and information	Total times aired at regularly scheduled time 13 30 minutes 9 years to 11	Origination Network Number of Preemptions O Create years am and how it	
from humans into various s maneuver through the exp evil. Each episode draws o study. This program is spe	ed program focusing on a group of five ordinary, but diverse species of dinosaurs. Their science teacher, with full knowle- eriences of the high school years, with its social, emotional, in a set of planned ducational and informational themes rel- cifically designed to further the educational and information ming as specified in the Commission's rules.	dge of their parents and with a few special abilities of her o educational, recreational, and teenage angst, and to guide ated to specific pro-social concepts, life-lessons, and/or sel-	wn, becomes their mentor. Her them as they stand up for justic ected groups of facts drawn fron	tasks are to help them a against the forces of a variety of fields of
	ensee identify the program	by displaying throughout	the program t	he symbol E/I? ⊙ Yes ○ No
Program 6	Clear Program	<u>Delete</u> <u>Program</u>		
Title of Progr	<u>Data</u> ram 6		Origination Local	
Days / Times Scheduled	Program Regularly	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Analog Preemption Report
Saturdays 10am		13	O Creat	
	t Child Audience	minutes 13 years to 16	years	
		onal objective of the progr	am and how it	meets the definition of Core

Prog		

Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are the hosts of a weekly half hour show that gives viewers a behind the scenes look at the St. Louis Zoo. They talk about each species at the zoo, relaying factual information that shows what it takes to care for, feed and maintain the lifestyle of each animal. Other topics include conservation, breeding programs, species survival programs and zoo management. This program has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol	ol E/I? ⊙ Yes ○ No
empty Program Reports	
Non-Core Educational and Informational Programming - (click to hide section) 5. Complete the following for each program that you aired during the past three months that is to meet the educational and informational needs of children ages 16 and under, but does not elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete of additional such educational and informational program.	of meet one or more
1 empty Program Reports	
Sponsored Core Programming - (click to hide section)	
6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licens criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Cobroadcast by another station increased.	see and that meet the ore Programming
1 empty Program Reports	
Program Details	
<u>Digital Core Programming - (click to hide section)</u>	
Clear Section	
7. a. State the average number of hours of Core Programming per week broadcast by the statist main program stream.	tion on 3
b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	⊙ Yes ○ No
c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program infor provided with respect to its analog channel apply equally with respect to its main digital stream.	program
If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to sub- exhibit when you file Form 398 and are directed to the confirmation screen.)	omit this
8. a. State the average number of hours per week of free over-the-air digital video programm broadcast by the station on other than its main program stream.	ning
b. State the average number of hours per week of Core Programming broadcast by the stat other than its main program stream. See 47 C.F.R. Section 73.671.	tion on 0
9. a. Does the Licensee provide information identifying each Core Program aired on its station including an indication of the target child audience, to publishers of program guides as roby 47 C.F.R Section 73.673?	Yes O No equired
b. Identify publishers who were sent information in 9.a.	
The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: "Y Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News, KMOV-TV also provides information identifying the core programs including an indication of the target child audience, to the following bubblens of program guides: "Y Guide, TV Data Technologies, Tribune Media Services, Belliulli Netwo Semorart, Alton Telegraph, Cahokia Dupo Herald, The Daily Standard, Clay county Reporter, Hillsboro Journal, Forrest Park Community College, HealthCare Publication, East St. Louis Monitor, St. Louis Post-Dispatch, St. Louis Argus, State Journal, Video Viewing, Meramec College, Cable TV Service, and Prevue Networks.	
10. Complete the following for each program that you aired during the past three months th of Core Programming. Complete chart below for each Core Program	at meets the definition
empty Program Reports	
11. Does the Licensee certify that at least 50% of the Core Programming counted toward m the additional programming guideline (applied to free video programming aired on other the main program stream) did not consist of program episodes that had already aired w previous seven days either on the station's main program stream or on another of the s free digital program streams? If No, submit as an Exhibit a Statement of Explanation setting forth the number of rependence.	than vithin the station's
If No, submit as an exhibit a statement of explanation secting forth the number of repe	ato iii

excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.) Non-Core Educational and Informational Programming - (click to hide section) 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. empty Program Reports Add-> Sponsored Core Programming - (click to hide section) 13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased. **Did Programming** Channel Call Mark for Deletion **Program Title of Program** Increase? Number Letters ID and I empty Program Reports Program Details Other Matters - (click to hide section) 14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels. Program 1 Clear Delete **Program** 7 **Program** Data Origination Title of Program 1 Network CARE BEARS: ADVENTURES IN CARE-A-LOT Total times to be Length of Days / Times Program Regularly Age of Target Child Audience Program aired Scheduled years to 7 30 minutes 13 Sundays 7am Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both analog and digital channel Program 2 Clear Delete Program 7 **Program** Data Origination Title of Program 2 Network STRAWBERRY SHORTCAKE Total times to be Length of Days / Times Program Regularly Age of Target Child Audience Program aired Scheduled years to 6 minutes 3 30 13 Sundays 7:30am Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Broadcast on both analog and digital channel Program 3

Delete

Clear

Program

	<u>Data</u>	<u> </u>	<u>rogram</u>					
Title of Program 3				Originatio	n			
CAKE				Network				
Days / Times Progra Scheduled	am Regularly	Total tim	nes to be	Length of Program		Age	of Target (Child Audience
Saturdays 10:30am		13		30	minutes	8	years	to 12 years
Describe the educat Programming.	tional and information	onal obje	ctive of th	ne prograi	m and ho	w it	meets the	definition of Core
integrated levels of educational and informal fabrics, the making of clothes, the crafting o about social and emotional themes such as that are developmentally appropriate for this	yout a teenage girl by the name of Cake, who, we tonal experiences. On one level, each episode of useful home, school, play, and household item the value of honesty, the importance of personas a ge-group. This program is specifically design of Core Programming as specified in the Comm	provides actual instructs, and other forms of I worth and self-estee and to further the educ	ction regarding specific creative expression. Th m, the meaning of frien ational and information	activities, with hands- ne other level in the ep ndship, the value of ha- nal needs of children, h	on examples related t isode provides an opp ving a healthy life-sty	o the design ortunity for le, and othe	n and use of various the viewers to learn er prosocial concepts	
Program 4	Clear							
?	Program Data	_	<u>Pelete</u> Program					
Title of Program 4				Originatio	n			
At The Zoo				Local				
Days / Times Progra Scheduled	am Regularly	Total tin	nes to be	Program		Age		Child Audience
Saturdays 10am		13	rete approxima		minutes	13	years	•
Describe the educat Programming.	tional and information	onal obje	ctive of th	ne prograi	m and ho	w it	meets the	definition of Core
Louis Zoo. They talk about each s animal. Other topics include cons	President, Dr. Jeffrey Bonner are the species at the zoo, relaying factual in ervation, breeding programs, specie and otherwise meets the definition	nformation that s s survival progra	shows what it take ams and zoo man	es to care for, fee agement. This pr	ed and maintain ogram has educ	the lifest ating and	tyle of each d informing	
Program 5								
[?]	Clear Program Data	All I	<u>Delete</u> Program					
Title of Program 5				Originatio	n			
SUSHI PACK				Network				
Days / Times Progra Scheduled	am Regularly	Total tin	nes to be	Length of Program		Age	of Target (Child Audience
Saturdays 10:30am		13		30	minutes	9	years	to 11 years
Describe the educat Programming.	tional and information	onal obje	ctive of th	ne prograi	m and ho	w it	meets the	definition of Core
these characters are brought to life, and of teaching of certain positive social behavio loyalty, honesty, and self-confidence, and and behaviors that can be modeled and use	ng an unlikely group of superheroes consistit dedicate themselves to fighting crime, injusti rs and skills to children. The major educatio such behavior as teamwork problem-solvin sed by them at home and among their friend nificant purpose, and otherwise meets the de	ce, and helping those nal objectives of the g and cooperation. 's. This program is s	in need. The themes program are to have The program seeks to pecifically designed to	s integrated into the young viewers learn s help children unders further the educatio	episodes of SUSHI P some important life- tand that these are on nal and informations	ACK are as lessons rela every day p il needs of	ssociated with the ated to such traits as pro-social attitudes children, has	
Program 6	Class							
?	<u>Clear</u> <u>Program</u> <u>Data</u>	S. All I	<u>Pelete</u> Program					
Title of Program 6		Ţ.		Originatio	n_			
DINO SQUAD				Network				
Days / Times Progra Scheduled	am Regularly	Total tim	nes to be	Program		Age	of Target (Child Audience
Saturdays 11am		13		30	minutes	9	years	to 11 years
Describe the educat	tional and information	anal ahia	ctive of th	o program	m and ho	ti vaz	mosts the	definition of Core

Programming.

DINO SQUAD is an animated program focusing on a group of five ordinary, but diverse teenagers, who, through an unusual accident, become contamin from humans into various species of dinosaurs. Their science teacher, with full knowledge of their parents and with a few special abilities of her own, by maneuver through the experiences of the high school years, with its social, emotional, educational, recreational, and teenage angst, and to guide them evil. Each episode draws on a set of planned educational and informational themes related to specific pro-social concepts, life-lessons, and/or selected study. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a sidefinition of Core Programming as specified in the Commission's rules. Broadcast on both analog and digital channel	as they stand up for justice against the forces of
empty Program Reports	
15. Does the Licensee publicize the existence and location of the station's Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3	Children's Television
16. Children's Programming Liaison Information	Telephone Number (include area code)
Name	314-444-3329
Liz Mullen	
Address	Email Address
One Memorial Drive	lmullen@kmov.com
City State Zip Code	
St. Louis Missouri 63102	
17. Include any other comments or information you want the Commission with the Children's Television Act (or use this space for supplemental information on any other non-core educational and informational progplan to air during the next quarter, or any existing or proposed non-beducational and informational value of such programming to children. and 3.	explanations). This may include ramming that you aired this quarter or proadcast efforts that will enhance the
The station does not broadcast any digital program stre on its main digital stream.	am other than
WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATI (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S.	ON LICENSE OR CONSTRUCTION PERMIT
I certify that the statements in this application are true, complete, and belief, and are made in good faith.	correct to the best of my knowledge and
Name of Licensee Signature	
KMOV-TV	
Date	
4/10/2008	
Electronic Filing Operations	
Later and American Street Control Cont	
Send the values to the FCC as an FCC 398 f	illing.
Reset data to last updated values.	
Update data into this form (so that it can be As command). This will allow you to restart File.	e saved locally with your browser's File/Save this form in the future by using File/Open
Get a version of this FCC 398 Report for pri	nting.
===> Get Online Filing System User's Manual	
====> Get Official FCC 398 Instructions	

FCC 398

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